

Darien Gould



Darien Gould, President and founder of DG Analytics, Inc. has worked in the finance industry since 1993. Darien's background is a unique combination of scientific and mathematical education, technical expertise and experience in teaching and communication.

With a master's degree in Physics from the University of Oregon, Darien taught college level science and mathematics for many years, gaining valuable experience in public speaking and technical writing.

Darien entered the field of finance after obtaining a certificate of completion from the Denver Paralegal Institute, and became fascinated with the investment industry. In 1994, she began her field based training in finance as an Analyst at Sovereign Financial Services, where she focused on investment management monitoring and reporting.

Darien soon included hands-on experience in troubleshooting information and communications technologies for the office, earning 'resident expert' status in IT operations and the role of liaison with IT consultants.

Joining Alpine Partners, Inc., a premier third party marketing firm, in 1999, Darien worked as Director of Research until the firm ceased active representation of clients in 2004. At Alpine she gained wide-ranging experience working with a dozen different money management firms of all sizes, and various types of products, and was key to bringing a client from a few hundred million in assets to over eight billion dollars under management.

Darien now provides marketing, compliance and business solutions to investment management firms and other third party marketers through a comprehensive approach to consulting; employing a combination of quantitative analysis, qualitative assessment and technical expertise. DG Analytics employs cutting-edge techniques to provide the best possible services to clients, including networking and technology. Through a network of strategic partnerships DG Analytics offers extensive resources not normally available through smaller firms.

Active in the industry, Darien writes articles of interest to investment management firms and other marketers, and speaks at conferences on a variety of marketing, compliance and management topics. She has recently participated in panel discussions and made presentations at the Third Party Marketers Association conferences, Investment Managers Summit on Mastering RFP's and Consultant Databases and NRS Compliance Conferences. She is currently a member of the Third Party Marketers Association board of directors and is responsible for their quarterly newsletter.



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Education

NRS Compliance Certification Program (2006)

Denver Paralegal Institute

Certificate of completion 1993, Denver CO. Complete program of paralegal coursework.

University of Oregon, MS: Physics (1987)

University of Oregon, Robert D. Clark Honors College, BA: Physics, Language: Russian (1985)

Professional Activities / Organizations

- Third Party Marketers Association (3PM); member since 2005; Board of Directors, 2007-2008
- NRS Compliance Conferences, April & October 2006, October 2005
- Professional Assoc. for Investment Communications Resources: PAICR Member 2000-2003, 2005-present.

Professional Activities / Organizations

- AIMR-PPS Annual Conference, Denver CO (May 2004)
- PAICR West Coast Conference, Newport Beach CA (October 2002)
- Attribution Analysis and Calculation Workshop, New York, NY (2002)
- IIR Conference and Workshop, Writing Winning Proposals, New York, NY (2001)
- AIMR-PPS Conference and Workshop, New York, NY (September 2000)



DG ANALYTICS